



Retail Demand Outlook

Angola, Indiana
Drive time: 5 minute radius

Prepared by Esri
Latitude: 41.63487
Longitude: -84.99860

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Midlife Constants (5E)	25.1%	Population	7,182	7,188
Traditional Living (12B)	23.1%	Households	2,705	2,737
Old and Newcomers (8F)	20.4%	Families	1,594	1,610
Small Town Sincerity (12C)	12.9%	Median Age	34.9	36.0
Set to Impress (11D)	9.8%	Median Household Income	\$56,355	\$60,748
		2023	2028	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$4,333,471	\$4,929,663	\$596,192
Men's		\$795,814	\$905,518	\$109,704
Women's		\$1,489,041	\$1,693,987	\$204,946
Children's		\$658,093	\$748,494	\$90,401
Footwear		\$982,208	\$1,117,213	\$135,005
Watches & Jewelry		\$319,820	\$363,785	\$43,965
Apparel Products and Services (1)		\$88,495	\$100,666	\$12,171
Computer				
Computers and Hardware for Home Use		\$487,997	\$555,402	\$67,405
Portable Memory		\$9,369	\$10,661	\$1,292
Computer Software		\$27,879	\$31,735	\$3,856
Computer Accessories		\$49,769	\$56,640	\$6,871
Entertainment & Recreation		\$7,603,062	\$8,648,570	\$1,045,508
Fees and Admissions		\$1,299,226	\$1,478,498	\$179,272
Membership Fees for Clubs (2)		\$522,908	\$594,947	\$72,039
Fees for Participant Sports, excl. Trips		\$216,390	\$246,325	\$29,935
Tickets to Theatre/Operas/Concerts		\$105,233	\$119,729	\$14,496
Tickets to Movies		\$50,266	\$57,247	\$6,981
Tickets to Parks or Museums		\$54,214	\$61,707	\$7,493
Admission to Sporting Events, excl. Trips		\$120,469	\$136,999	\$16,530
Fees for Recreational Lessons		\$227,677	\$259,192	\$31,515
Dating Services		\$2,067	\$2,352	\$285
TV/Video/Audio		\$2,850,598	\$3,241,905	\$391,307
Cable and Satellite Television Services		\$1,835,272	\$2,086,667	\$251,395
Televisions		\$301,091	\$342,515	\$41,424
Satellite Dishes		\$3,465	\$3,942	\$477
VCRs, Video Cameras, and DVD Players		\$9,836	\$11,194	\$1,358
Miscellaneous Video Equipment		\$24,634	\$28,030	\$3,396
Video Cassettes and DVDs		\$13,466	\$15,332	\$1,866
Video Game Hardware/Accessories		\$87,405	\$99,433	\$12,028
Video Game Software		\$41,639	\$47,385	\$5,746
Rental/Streaming/Downloaded Video		\$254,630	\$289,779	\$35,149
Installation of Televisions		\$2,779	\$3,165	\$386
Audio (3)		\$269,583	\$306,734	\$37,151
Rental and Repair of TV/Radio/Sound Equipment		\$6,801	\$7,729	\$928
Pets		\$1,898,167	\$2,158,596	\$260,429
Toys/Games/Crafts/Hobbies (4)		\$326,534	\$371,493	\$44,959
Recreational Vehicles and Fees (5)		\$305,698	\$347,551	\$41,853
Sports/Recreation/Exercise Equipment (6)		\$529,147	\$602,450	\$73,303
Photo Equipment and Supplies (7)		\$89,738	\$102,130	\$12,392
Reading (8)		\$250,025	\$284,548	\$34,523
Catered Affairs (9)		\$53,928	\$61,400	\$7,472
Food		\$20,898,284	\$23,773,801	\$2,875,517
Food at Home		\$13,654,840	\$15,532,428	\$1,877,588
Bakery and Cereal Products		\$1,781,471	\$2,026,266	\$244,795
Meats, Poultry, Fish, and Eggs		\$2,944,064	\$3,348,659	\$404,595
Dairy Products		\$1,314,276	\$1,495,070	\$180,794
Fruits and Vegetables		\$2,641,596	\$3,005,101	\$363,505
Snacks and Other Food at Home (10)		\$4,973,433	\$5,657,332	\$683,899
Food Away from Home		\$7,243,444	\$8,241,373	\$997,929
Alcoholic Beverages		\$1,297,137	\$1,475,878	\$178,741

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	2023 Consumer Spending	2028 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$72,912,448	\$82,960,985	\$10,048,537
Value of Retirement Plans	\$271,898,761	\$309,276,796	\$37,378,035
Value of Other Financial Assets	\$15,844,934	\$18,026,826	\$2,181,892
Vehicle Loan Amount excluding Interest	\$7,506,952	\$8,538,706	\$1,031,754
Value of Credit Card Debt	\$6,347,775	\$7,219,680	\$871,905
Health			
Nonprescription Drugs	\$370,304	\$421,190	\$50,886
Prescription Drugs	\$839,479	\$954,487	\$115,008
Eyeglasses and Contact Lenses	\$234,355	\$266,514	\$32,159
Home			
Mortgage Payment and Basics (11)	\$23,980,306	\$27,272,137	\$3,291,831
Maintenance and Remodeling Services	\$7,107,824	\$8,085,292	\$977,468
Maintenance and Remodeling Materials (12)	\$1,631,157	\$1,854,162	\$223,005
Utilities, Fuel, and Public Services	\$12,093,192	\$13,751,693	\$1,658,501
Household Furnishings and Equipment			
Household Textiles (13)	\$240,469	\$273,612	\$33,143
Furniture	\$1,645,257	\$1,871,911	\$226,654
Rugs	\$79,982	\$90,980	\$10,998
Major Appliances (14)	\$1,059,652	\$1,205,006	\$145,354
Housewares (15)	\$208,598	\$237,406	\$28,808
Small Appliances	\$143,936	\$163,809	\$19,873
Luggage	\$27,042	\$30,779	\$3,737
Telephones and Accessories	\$213,141	\$242,525	\$29,384
Household Operations			
Child Care	\$939,394	\$1,068,677	\$129,283
Lawn and Garden (16)	\$1,335,652	\$1,518,788	\$183,136
Moving/Storage/Freight Express	\$173,476	\$197,514	\$24,038
Housekeeping Supplies (17)	\$1,902,352	\$2,163,825	\$261,473
Insurance			
Owners and Renters Insurance	\$1,645,843	\$1,870,990	\$225,147
Vehicle Insurance	\$4,425,751	\$5,034,190	\$608,439
Life/Other Insurance	\$1,391,590	\$1,582,411	\$190,821
Health Insurance	\$10,416,695	\$11,845,727	\$1,429,032
Personal Care Products (18)	\$1,095,934	\$1,246,897	\$150,963
School Books and Supplies (19)	\$261,360	\$297,426	\$36,066
Smoking Products	\$1,043,645	\$1,186,073	\$142,428
Transportation			
Payments on Vehicles excluding Leases	\$6,299,169	\$7,164,008	\$864,839
Gasoline and Motor Oil	\$5,203,957	\$5,918,361	\$714,404
Vehicle Maintenance and Repairs	\$2,714,147	\$3,087,493	\$373,346
Travel			
Airline Fares	\$843,398	\$960,037	\$116,639
Lodging on Trips	\$1,380,913	\$1,570,929	\$190,016
Auto/Truck Rental on Trips	\$154,207	\$175,484	\$21,277
Food and Drink on Trips	\$1,077,100	\$1,225,566	\$148,466

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Old and Newcomers (8F)	28.3%	Population	14,255	14,338
Traditional Living (12B)	14.2%	Households	5,356	5,461
Salt of the Earth (6B)	14.1%	Families	3,274	3,329
Midlife Constants (5E)	13.4%	Median Age	36.3	37.4
Rural Resort Dwellers (6E)	9.0%	Median Household Income	\$59,720	\$66,332
		2023	2028	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$8,839,099	\$10,149,284	\$1,310,185
Men's		\$1,627,007	\$1,868,909	\$241,902
Women's		\$3,051,632	\$3,503,877	\$452,245
Children's		\$1,339,293	\$1,537,327	\$198,034
Footwear		\$1,991,084	\$2,286,212	\$295,128
Watches & Jewelry		\$649,704	\$745,861	\$96,157
Apparel Products and Services (1)		\$180,381	\$207,098	\$26,717
Computer				
Computers and Hardware for Home Use		\$1,004,934	\$1,154,769	\$149,835
Portable Memory		\$19,688	\$22,600	\$2,912
Computer Software		\$57,985	\$66,642	\$8,657
Computer Accessories		\$103,743	\$119,156	\$15,413
Entertainment & Recreation		\$16,109,146	\$18,477,832	\$2,368,686
Fees and Admissions		\$2,712,074	\$3,113,661	\$401,587
Membership Fees for Clubs (2)		\$1,086,618	\$1,247,215	\$160,597
Fees for Participant Sports, excl. Trips		\$457,647	\$525,519	\$67,872
Tickets to Theatre/Operas/Concerts		\$217,093	\$249,223	\$32,130
Tickets to Movies		\$103,527	\$119,107	\$15,580
Tickets to Parks or Museums		\$112,068	\$128,727	\$16,659
Admission to Sporting Events, excl. Trips		\$245,756	\$281,899	\$36,143
Fees for Recreational Lessons		\$485,411	\$557,417	\$72,006
Dating Services		\$3,955	\$4,552	\$597
TV/Video/Audio		\$5,912,296	\$6,782,900	\$870,604
Cable and Satellite Television Services		\$3,835,143	\$4,396,993	\$561,850
Televisions		\$618,234	\$709,807	\$91,573
Satellite Dishes		\$6,987	\$8,024	\$1,037
VCRs, Video Cameras, and DVD Players		\$20,013	\$23,003	\$2,990
Miscellaneous Video Equipment		\$49,876	\$57,312	\$7,436
Video Cassettes and DVDs		\$27,817	\$31,992	\$4,175
Video Game Hardware/Accessories		\$174,662	\$200,704	\$26,042
Video Game Software		\$82,889	\$95,330	\$12,441
Rental/Streaming/Downloaded Video		\$521,887	\$599,688	\$77,801
Installation of Televisions		\$5,975	\$6,867	\$892
Audio (3)		\$555,764	\$638,199	\$82,435
Rental and Repair of TV/Radio/Sound Equipment		\$13,049	\$14,981	\$1,932
Pets		\$4,163,870	\$4,770,155	\$606,285
Toys/Games/Crafts/Hobbies (4)		\$682,905	\$783,824	\$100,919
Recreational Vehicles and Fees (5)		\$682,327	\$780,916	\$98,589
Sports/Recreation/Exercise Equipment (6)		\$1,127,500	\$1,295,244	\$167,744
Photo Equipment and Supplies (7)		\$187,903	\$215,793	\$27,890
Reading (8)		\$527,696	\$605,930	\$78,234
Catered Affairs (9)		\$112,575	\$129,409	\$16,834
Food		\$43,358,257	\$49,767,724	\$6,409,467
Food at Home		\$28,400,534	\$32,592,684	\$4,192,150
Bakery and Cereal Products		\$3,702,609	\$4,248,525	\$545,916
Meats, Poultry, Fish, and Eggs		\$6,101,016	\$7,001,255	\$900,239
Dairy Products		\$2,763,883	\$3,171,407	\$407,524
Fruits and Vegetables		\$5,494,766	\$6,306,914	\$812,148
Snacks and Other Food at Home (10)		\$10,338,260	\$11,864,583	\$1,526,323
Food Away from Home		\$14,957,724	\$17,175,040	\$2,217,316
Alcoholic Beverages		\$2,711,729	\$3,112,639	\$400,910

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Financial			
Value of Stocks/Bonds/Mutual Funds	\$153,820,975	\$176,486,250	\$22,665,275
Value of Retirement Plans	\$580,471,825	\$665,436,437	\$84,964,612
Value of Other Financial Assets	\$34,321,821	\$39,359,136	\$5,037,315
Vehicle Loan Amount excluding Interest	\$15,645,511	\$17,950,877	\$2,305,366
Value of Credit Card Debt	\$13,199,671	\$15,142,561	\$1,942,890
Health			
Nonprescription Drugs	\$781,461	\$896,294	\$114,833
Prescription Drugs	\$1,763,545	\$2,021,553	\$258,008
Eyeglasses and Contact Lenses	\$496,039	\$568,765	\$72,726
Home			
Mortgage Payment and Basics (11)	\$51,119,781	\$58,587,511	\$7,467,730
Maintenance and Remodeling Services	\$15,569,762	\$17,842,027	\$2,272,265
Maintenance and Remodeling Materials (12)	\$3,549,183	\$4,062,932	\$513,749
Utilities, Fuel, and Public Services	\$25,092,216	\$28,780,459	\$3,688,243
Household Furnishings and Equipment			
Household Textiles (13)	\$497,097	\$570,855	\$73,758
Furniture	\$3,417,649	\$3,923,496	\$505,847
Rugs	\$169,153	\$194,020	\$24,867
Major Appliances (14)	\$2,252,991	\$2,582,680	\$329,689
Housewares (15)	\$436,905	\$501,731	\$64,826
Small Appliances	\$299,192	\$343,730	\$44,538
Luggage	\$55,753	\$64,064	\$8,311
Telephones and Accessories	\$438,208	\$503,328	\$65,120
Household Operations			
Child Care	\$1,928,359	\$2,213,424	\$285,065
Lawn and Garden (16)	\$2,920,490	\$3,344,904	\$424,414
Moving/Storage/Freight Express	\$370,026	\$425,268	\$55,242
Housekeeping Supplies (17)	\$3,979,460	\$4,565,608	\$586,148
Insurance			
Owners and Renters Insurance	\$3,488,562	\$3,996,324	\$507,762
Vehicle Insurance	\$9,155,666	\$10,508,448	\$1,352,782
Life/Other Insurance	\$2,947,668	\$3,378,394	\$430,726
Health Insurance	\$21,878,871	\$25,087,285	\$3,208,414
Personal Care Products (18)	\$2,256,274	\$2,590,900	\$334,626
School Books and Supplies (19)	\$545,136	\$626,083	\$80,947
Smoking Products	\$2,118,395	\$2,429,017	\$310,622
Transportation			
Payments on Vehicles excluding Leases	\$13,176,005	\$15,112,902	\$1,936,897
Gasoline and Motor Oil	\$10,861,878	\$12,460,175	\$1,598,297
Vehicle Maintenance and Repairs	\$5,689,062	\$6,528,481	\$839,419
Travel			
Airline Fares	\$1,778,635	\$2,042,928	\$264,293
Lodging on Trips	\$2,915,655	\$3,344,605	\$428,950
Auto/Truck Rental on Trips	\$320,472	\$368,026	\$47,554
Food and Drink on Trips	\$2,273,763	\$2,609,548	\$335,785

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Salt of the Earth (6B)	17.9%	Population	24,866	24,847
Rural Resort Dwellers (6E)	16.8%	Households	9,799	9,909
Old and Newcomers (8F)	15.5%	Families	6,381	6,435
Traditional Living (12B)	7.8%	Median Age	40.5	41.4
Midlife Constants (5E)	7.3%	Median Household Income	\$64,220	\$73,606
		2023	2028	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$16,745,736	\$19,098,462	\$2,352,726
Men's		\$3,076,091	\$3,508,936	\$432,845
Women's		\$5,791,215	\$6,604,824	\$813,609
Children's		\$2,564,191	\$2,923,589	\$359,398
Footwear		\$3,752,081	\$4,279,444	\$527,363
Watches & Jewelry		\$1,221,091	\$1,392,666	\$171,575
Apparel Products and Services (1)		\$341,066	\$389,002	\$47,936
Computer				
Computers and Hardware for Home Use		\$1,903,135	\$2,171,324	\$268,189
Portable Memory		\$38,252	\$43,616	\$5,364
Computer Software		\$111,219	\$126,894	\$15,675
Computer Accessories		\$201,149	\$229,403	\$28,254
Entertainment & Recreation		\$32,363,655	\$36,874,780	\$4,511,125
Fees and Admissions		\$5,189,393	\$5,916,776	\$727,383
Membership Fees for Clubs (2)		\$2,077,433	\$2,368,419	\$290,986
Fees for Participant Sports, excl. Trips		\$885,255	\$1,009,315	\$124,060
Tickets to Theatre/Operas/Concerts		\$410,696	\$468,335	\$57,639
Tickets to Movies		\$191,693	\$218,860	\$27,167
Tickets to Parks or Museums		\$213,110	\$243,078	\$29,968
Admission to Sporting Events, excl. Trips		\$465,368	\$530,481	\$65,113
Fees for Recreational Lessons		\$939,162	\$1,070,654	\$131,492
Dating Services		\$6,676	\$7,633	\$957
TV/Video/Audio		\$11,599,235	\$13,220,529	\$1,621,294
Cable and Satellite Television Services		\$7,647,120	\$8,712,478	\$1,065,358
Televisions		\$1,194,331	\$1,361,880	\$167,549
Satellite Dishes		\$13,098	\$14,941	\$1,843
VCRs, Video Cameras, and DVD Players		\$37,664	\$42,976	\$5,312
Miscellaneous Video Equipment		\$90,586	\$103,389	\$12,803
Video Cassettes and DVDs		\$52,511	\$59,939	\$7,428
Video Game Hardware/Accessories		\$325,385	\$371,336	\$45,951
Video Game Software		\$152,045	\$173,620	\$21,575
Rental/Streaming/Downloaded Video		\$989,895	\$1,129,336	\$139,441
Installation of Televisions		\$11,779	\$13,433	\$1,654
Audio (3)		\$1,061,048	\$1,210,074	\$149,026
Rental and Repair of TV/Radio/Sound Equipment		\$23,773	\$27,127	\$3,354
Pets		\$8,929,563	\$10,163,842	\$1,234,279
Toys/Games/Crafts/Hobbies (4)		\$1,345,649	\$1,533,948	\$188,299
Recreational Vehicles and Fees (5)		\$1,473,989	\$1,676,997	\$203,008
Sports/Recreation/Exercise Equipment (6)		\$2,218,884	\$2,530,143	\$311,259
Photo Equipment and Supplies (7)		\$362,537	\$413,440	\$50,903
Reading (8)		\$1,032,434	\$1,177,230	\$144,796
Catered Affairs (9)		\$211,972	\$241,876	\$29,904
Food		\$84,038,981	\$95,814,982	\$11,776,001
Food at Home		\$55,381,720	\$63,134,480	\$7,752,760
Bakery and Cereal Products		\$7,226,052	\$8,237,152	\$1,011,100
Meats, Poultry, Fish, and Eggs		\$11,868,175	\$13,529,525	\$1,661,350
Dairy Products		\$5,463,236	\$6,226,956	\$763,720
Fruits and Vegetables		\$10,659,972	\$12,153,665	\$1,493,693
Snacks and Other Food at Home (10)		\$20,164,285	\$22,987,183	\$2,822,898
Food Away from Home		\$28,657,261	\$32,680,501	\$4,023,240
Alcoholic Beverages		\$5,242,440	\$5,976,904	\$734,464

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Demand Outlook

Angola, Indiana
Drive time: 15 minute radius

Prepared by Esri
Latitude: 41.63487
Longitude: -84.99860

	2023 Consumer Spending	2028 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$297,435,457	\$339,014,769	\$41,579,312
Value of Retirement Plans	\$1,152,791,216	\$1,313,129,929	\$160,338,713
Value of Other Financial Assets	\$69,728,429	\$79,427,848	\$9,699,419
Vehicle Loan Amount excluding Interest	\$30,844,098	\$35,152,442	\$4,308,344
Value of Credit Card Debt	\$25,711,780	\$29,304,989	\$3,593,209
Health			
Nonprescription Drugs	\$1,569,876	\$1,788,844	\$218,968
Prescription Drugs	\$3,555,644	\$4,050,527	\$494,883
Eyeglasses and Contact Lenses	\$997,310	\$1,136,207	\$138,897
Home			
Mortgage Payment and Basics (11)	\$102,367,671	\$116,573,141	\$14,205,470
Maintenance and Remodeling Services	\$32,098,674	\$36,544,986	\$4,446,312
Maintenance and Remodeling Materials (12)	\$7,478,177	\$8,509,525	\$1,031,348
Utilities, Fuel, and Public Services	\$49,359,342	\$56,249,777	\$6,890,435
Household Furnishings and Equipment			
Household Textiles (13)	\$951,562	\$1,085,248	\$133,686
Furniture	\$6,649,784	\$7,581,577	\$931,793
Rugs	\$336,970	\$383,969	\$46,999
Major Appliances (14)	\$4,544,276	\$5,175,828	\$631,552
Housewares (15)	\$848,739	\$967,823	\$119,084
Small Appliances	\$575,919	\$656,960	\$81,041
Luggage	\$105,416	\$120,270	\$14,854
Telephones and Accessories	\$832,070	\$949,118	\$117,048
Household Operations			
Child Care	\$3,680,661	\$4,195,978	\$515,317
Lawn and Garden (16)	\$6,159,245	\$7,010,301	\$851,056
Moving/Storage/Freight Express	\$717,273	\$818,262	\$100,989
Housekeeping Supplies (17)	\$7,840,348	\$8,935,939	\$1,095,591
Insurance			
Owners and Renters Insurance	\$7,094,852	\$8,077,907	\$983,055
Vehicle Insurance	\$17,818,509	\$20,313,869	\$2,495,360
Life/Other Insurance	\$5,905,519	\$6,726,313	\$820,794
Health Insurance	\$43,701,921	\$49,789,795	\$6,087,874
Personal Care Products (18)	\$4,311,420	\$4,917,022	\$605,602
School Books and Supplies (19)	\$1,054,341	\$1,202,420	\$148,079
Smoking Products	\$4,139,532	\$4,717,830	\$578,298
Transportation			
Payments on Vehicles excluding Leases	\$26,154,629	\$29,802,714	\$3,648,085
Gasoline and Motor Oil	\$21,557,275	\$24,566,409	\$3,009,134
Vehicle Maintenance and Repairs	\$11,223,338	\$12,792,645	\$1,569,307
Travel			
Airline Fares	\$3,439,921	\$3,922,734	\$482,813
Lodging on Trips	\$5,752,063	\$6,554,663	\$802,600
Auto/Truck Rental on Trips	\$608,816	\$694,367	\$85,551
Food and Drink on Trips	\$4,474,243	\$5,099,924	\$625,681

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Retail Demand Outlook

Angola, Indiana
Drive time: 15 minute radius

Prepared by Esri
Latitude: 41.63487
Longitude: -84.99860

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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