

Angola, Indiana Drive time: 5 minute radius Prepared by Esri

Latitude: 41.63487 Longitude: -84.99860

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Midlife Constants (5E)	25.1%	Population	7,182	7,188
Traditional Living (12B)	23.1%	Households	2,705	2,737
Old and Newcomers (8F)	20.4%	Families	1,594	1,610
Small Town Sincerity (12C)	12.9%	Median Age	34.9	36.0
Set to Impress (11D)	9.8%	Median Household Income	\$56,355	\$60,748
		Spending Potential	Average Amount	. ,
		Index	Spent	Total
Apparel and Services		73	\$1,602.02	\$4,333,471
Men's		72	\$294.20	\$795,814
Women's		74	\$550.48	\$1,489,041
Children's		73	\$243.29	\$658,093
Footwear		73	\$363.11	\$982,208
Watches & Jewelry		70	\$118.23	\$319,820
Apparel Products and Services (1)		73	\$32.72	\$88,495
Computer				
Computers and Hardware for Home Use		71	\$180.41	\$487,997
Portable Memory		75	\$3.46	\$9,369
Computer Software		71	\$10.31	\$27,879
Computer Accessories		73	\$18.40	\$49,769
Entertainment & Recreation		74	\$2,810.74	\$7,603,062
Fees and Admissions		67	\$480.31	\$1,299,226
Membership Fees for Clubs (2)		70	\$193.31	\$522,908
Fees for Participant Sports, excl. Trips	5	67	\$80.00	\$216,390
Tickets to Theatre/Operas/Concerts		71	\$38.90	\$105,233
Tickets to Movies		67	\$18.58	\$50,266
Tickets to Parks or Museums		72	\$20.04	\$54,214
Admission to Sporting Events, excl. The	rins	76	\$44.54	\$120,469
Fees for Recreational Lessons	1195	58	\$84.17	\$227,677
Dating Services		71	\$0.76	\$2,067
TV/Video/Audio		78	\$1,053.83	\$2,850,598
Cable and Satellite Television Services	5	70	\$678.47	\$1,835,272
Televisions	5	76	\$111.31	\$301,091
Satellite Dishes		75	\$1.28	\$3,465
VCRs, Video Cameras, and DVD Playe	arc	76	\$3.64	\$9,836
Miscellaneous Video Equipment	.1.5	70	\$9.11	\$24,634
Video Cassettes and DVDs		72	\$4.98	\$13,466
Video Game Hardware/Accessories		80	\$32.31	\$87,405
Video Game Software		79	\$15.39	\$41,639
Rental/Streaming/Downloaded Video		76	\$94.13	\$254,630
Installation of Televisions		64	\$1.03	\$2,779
Audio (3)		74	\$99.66	\$269,583
Rental and Repair of TV/Radio/Sound	Fauinment	90	\$2.51	\$6,801
Pets	Equipment	76	\$701.73	\$1,898,167
Toys/Games/Crafts/Hobbies (4)		76	\$120.71	\$326,534
Recreational Vehicles and Fees (5)		75	\$120.71	\$305,698
Sports/Recreation/Exercise Equipment (6)	70	\$195.62	\$529,147
Photo Equipment and Supplies (7)	.0)	71	\$33.17	\$89,738
Reading (8)		73	\$92.43	\$250,025
Catered Affairs (9)		66	\$19.94	\$53,928
Food		73	\$7,725.80	\$20,898,284
Food at Home		73	\$5,048.00	\$13,654,840
Bakery and Cereal Products		74	\$658.58	\$1,781,471
Meats, Poultry, Fish, and Eggs		73	\$1,088.38	\$2,944,064
Dairy Products		74	\$485.87	\$1,314,276
Fruits and Vegetables		74	\$976.56	\$2,641,596
Snacks and Other Food at Home (10)		75	\$970.56	\$2,041,590 \$4,973,433
Food Away from Home		73	\$2,677.80	\$7,243,444
Alcoholic Beverages		72	\$479.53	\$1,297,137
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Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	68	\$26,954.69	\$72,912,448
Value of Retirement Plans	71	\$100,517.10	\$271,898,761
Value of Other Financial Assets	68	\$5,857.65	\$15,844,934
Vehicle Loan Amount excluding Interest	76	\$2,775.21	\$7,506,952
Value of Credit Card Debt	74	\$2,346.68	\$6,347,775
Health			
Nonprescription Drugs	80	\$136.90	\$370,304
Prescription Drugs	84	\$310.34	\$839,479
Eyeglasses and Contact Lenses	78	\$86.64	\$234,355
Home			
Mortgage Payment and Basics (11)	69	\$8,865.18	\$23,980,306
Maintenance and Remodeling Services	69	\$2,627.66	\$7,107,824
Maintenance and Remodeling Materials (12)	77	\$603.02	\$1,631,157
Utilities, Fuel, and Public Services	77	\$4,470.68	\$12,093,192
Household Furnishings and Equipment			
Household Textiles (13)	73	\$88.90	\$240,469
Furniture	74	\$608.23	\$1,645,257
Rugs	71	\$29.57	\$79,982
Major Appliances (14)	74	\$391.74	\$1,059,652
Housewares (15)	72	\$77.12	\$208,598
Small Appliances	73	\$53.21	\$143,936
Luggage	70	\$10.00	\$27,042
Telephones and Accessories	73	\$78.80	\$213,141
Household Operations			
Child Care	67	\$347.28	\$939,394
Lawn and Garden (16)	74	\$493.77	\$1,335,652
Moving/Storage/Freight Express	72	\$64.13	\$173,476
Housekeeping Supplies (17)	75	\$703.27	\$1,902,352
Insurance			
Owners and Renters Insurance	78	\$608.44	\$1,645,843
Vehicle Insurance	75	\$1,636.14	\$4,425,751
Life/Other Insurance	74	\$514.45	\$1,391,590
Health Insurance	78	\$3,850.90	\$10,416,695
Personal Care Products (18)	73	\$405.15	\$1,095,934
School Books and Supplies (19)	72	\$96.62	\$261,360
Smoking Products	89	\$385.82	\$1,043,645
Transportation			
Payments on Vehicles excluding Leases	77	\$2,328.71	\$6,299,169
Gasoline and Motor Oil	76	\$1,923.83	\$5,203,957
Vehicle Maintenance and Repairs	77	\$1,003.38	\$2,714,147
Travel			
Airline Fares	67	\$311.79	\$843,398
Lodging on Trips	71	\$510.50	\$1,380,913
Auto/Truck Rental on Trips	72	\$57.01	\$154,207
Food and Drink on Trips	71	\$398.19	\$1,077,100

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Angola, Indiana Drive time: 5 minute radius

(1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.

(3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/ downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals



Angola, Indiana Drive time: 10 minute radius Prepared by Esri

Latitude: 41.63487 Longitude: -84.99860

				Longitude: -84.99860
Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Old and Newcomers (8F)	28.3%	Population	14,255	14,338
Traditional Living (12B)	14.2%	Households	5,356	5,461
Salt of the Earth (6B)	14.1%	Families	3,274	3,329
Midlife Constants (5E)	13.4%	Median Age	36.3	37.4
Rural Resort Dwellers (6E)	9.0%	Median Household Income	\$59,720	\$66,332
		Spending Potential	Average Amount	
		Index	Spent	Total
Apparel and Services		75	\$1,650.32	\$8,839,099
Men's		74	\$303.77	\$1,627,007
Women's		76	\$569.76	\$3,051,632
Children's		75	\$250.05	\$1,339,293
Footwear		75	\$371.75	\$1,991,084
Watches & Jewelry		72	\$121.30	\$649,704
Apparel Products and Services (1)		76	\$33.68	\$180,381
Computer				
Computers and Hardware for Home Use		73	\$187.63	\$1,004,934
Portable Memory		80	\$3.68	\$19,688
Computer Software		75	\$10.83	\$57,985
Computer Accessories		77	\$19.37	\$103,743
Entertainment & Recreation		80	\$3,007.68	\$16,109,146
Fees and Admissions		71	\$506.36	\$2,712,074
Membership Fees for Clubs (2)		73	\$202.88	\$1,086,618
Fees for Participant Sports, excl. Trips		71	\$85.45	\$457,647
Tickets to Theatre/Operas/Concerts		74	\$40.53	\$217,093
Tickets to Movies		70	\$19.33	\$103,527
Tickets to Parks or Museums		75	\$20.92	\$112,068
Admission to Sporting Events, excl. Tri	ps	79	\$45.88	\$245,756
Fees for Recreational Lessons		63	\$90.63	\$485,411
Dating Services		69	\$0.74	\$3,955
TV/Video/Audio		81	\$1,103.86	\$5,912,296
Cable and Satellite Television Services		83	\$716.05	\$3,835,143
Televisions		79	\$115.43	\$618,234
Satellite Dishes		76	\$1.30	\$6,987
VCRs, Video Cameras, and DVD Player	S	78	\$3.74	\$20,013
Miscellaneous Video Equipment		74	\$9.31	\$49,876
Video Cassettes and DVDs		79	\$5.19	\$27,817
Video Game Hardware/Accessories		81	\$32.61	\$174,662
Video Game Software		80	\$15.48	\$82,889
Rental/Streaming/Downloaded Video		79	\$97.44	\$521,887
Installation of Televisions		70	\$1.12	\$5,975
Audio (3)		77	\$103.76	\$555,764
Rental and Repair of TV/Radio/Sound I	Equipment	88	\$2.44	\$13,049
Pets		84	\$777.42	\$4,163,870
Toys/Games/Crafts/Hobbies (4)		81	\$127.50	\$682,905
Recreational Vehicles and Fees (5)	- \	85 75	\$127.39	\$682,327
Sports/Recreation/Exercise Equipment (6 Photo Equipment and Supplies (7)	5)	75	\$210.51 \$35.08	\$1,127,500
		75		\$187,903 \$527,606
Reading (8)		69	\$98.52	\$527,696
Catered Affairs (9) Food		77	\$21.02 \$8,095.27	\$112,575 \$43,358,257
Food at Home		78	\$5,302.56	\$28,400,534
Bakery and Cereal Products		73	\$691.30	\$3,702,609
Meats, Poultry, Fish, and Eggs		77	\$1,139.10	\$6,101,016
Dairy Products		78	\$516.03	\$2,763,883
Fruits and Vegetables		78	\$1,025.91	\$5,494,766
Snacks and Other Food at Home (10)		70	\$1,930.22	\$10,338,260
Food Away from Home		75	\$2,792.70	\$10,958,200
Alcoholic Beverages		75	\$506.30	\$2,711,729
		75	\$300.50	ΨΖ, / ±±, / 23

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	Spending Potential	Average Amount	
	Index	Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	73	\$28,719.38	\$153,820,975
Value of Retirement Plans	77	\$108,377.86	\$580,471,825
Value of Other Financial Assets	75	\$6,408.11	\$34,321,821
Vehicle Loan Amount excluding Interest	80	\$2,921.12	\$15,645,511
Value of Credit Card Debt	78	\$2,464.46	\$13,199,671
Health			
Nonprescription Drugs	85	\$145.90	\$781,461
Prescription Drugs	89	\$329.27	\$1,763,545
Eyeglasses and Contact Lenses	83	\$92.61	\$496,039
Home			
Mortgage Payment and Basics (11)	74	\$9,544.40	\$51,119,781
Maintenance and Remodeling Services	77	\$2,906.98	\$15,569,762
Maintenance and Remodeling Materials (12)	84	\$662.66	\$3,549,183
Utilities, Fuel, and Public Services	81	\$4,684.88	\$25,092,216
Household Furnishings and Equipment			
Household Textiles (13)	76	\$92.81	\$497,097
Furniture	77	\$638.10	\$3,417,649
Rugs	76	\$31.58	\$169,153
Major Appliances (14)	80	\$420.65	\$2,252,991
Housewares (15)	76	\$81.57	\$436,905
Small Appliances	77	\$55.86	\$299,192
Luggage	73	\$10.41	\$55,753
Telephones and Accessories	76	\$81.82	\$438,208
Household Operations			
Child Care	70	\$360.04	\$1,928,359
Lawn and Garden (16)	81	\$545.27	\$2,920,490
Moving/Storage/Freight Express	77	\$69.09	\$370,026
Housekeeping Supplies (17)	80	\$742.99	\$3,979,460
Insurance			
Owners and Renters Insurance	83	\$651.34	\$3,488,562
Vehicle Insurance	79	\$1,709.42	\$9,155,666
Life/Other Insurance	79	\$550.35	\$2,947,668
Health Insurance	83	\$4,084.93	\$21,878,871
Personal Care Products (18)	76	\$421.26	\$2,256,274
School Books and Supplies (19)	76	\$101.78	\$545,136
Smoking Products	91	\$395.52	\$2,118,395
Transportation			
Payments on Vehicles excluding Leases	81	\$2,460.05	\$13,176,005
Gasoline and Motor Oil	80	\$2,027.98	\$10,861,878
Vehicle Maintenance and Repairs	81	\$1,062.18	\$5,689,062
Travel			
Airline Fares	71	\$332.08	\$1,778,635
Lodging on Trips	76	\$544.37	\$2,915,655
Auto/Truck Rental on Trips	75	\$59.83	\$320,472
Food and Drink on Trips	76	\$424.53	\$2,273,763

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Angola, Indiana Drive time: 10 minute radius

(1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.

(3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/ downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Angola, Indiana Drive time: 15 minute radius Prepared by Esri

Latitude: 41.63487 Longitude: -84.99860

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Salt of the Earth (6B)	17.9%	Population	24,866	24,847
Rural Resort Dwellers (6E)	16.8%	Households	9,799	9,909
Old and Newcomers (8F)	15.5%	Families	6,381	6,435
Traditional Living (12B)	7.8%	Median Age	40.5	41.4
Midlife Constants (5E)	7.3%	Median Household Income	\$64,220	\$73,606
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		78	\$1,708.92	\$16,745,736
Men's		77	\$313.92	\$3,076,091
Women's		79	\$515.92	\$5,791,215
Children's		79	\$261.68	
Footwear		79	•	\$2,564,191
			\$382.90	\$3,752,081
Watches & Jewelry		74	\$124.61	\$1,221,091
Apparel Products and Services (1)		78	\$34.81	\$341,066
Computer				
Computers and Hardware for Home L	Jse	76	\$194.22	\$1,903,135
Portable Memory		85	\$3.90	\$38,252
Computer Software		79	\$11.35	\$111,219
Computer Accessories		82	\$20.53	\$201,149
Entertainment & Recreation		87	\$3,302.75	\$32,363,655
Fees and Admissions		74	\$529.58	\$5,189,393
Membership Fees for Clubs (2)		76	\$212.00	\$2,077,433
Fees for Participant Sports, excl. Tr	rips	76	\$90.34	\$885,255
Tickets to Theatre/Operas/Concert		77	\$41.91	\$410,696
Tickets to Movies		71	\$19.56	\$191,693
Tickets to Parks or Museums		78	\$21.75	\$213,110
Admission to Sporting Events, excl	Trins	81	\$47.49	\$465,368
Fees for Recreational Lessons		66	\$95.84	\$939,162
Dating Services		64	\$0.68	\$6,676
TV/Video/Audio		87	\$1,183.72	\$11,599,235
Cable and Satellite Television Servi	ices	91	\$780.40	\$7,647,120
Televisions		84	\$121.88	\$1,194,331
Satellite Dishes		78	\$121.88	\$1,194,331 \$13,098
VCRs, Video Cameras, and DVD Pla	ayers	80	\$3.84	\$37,664
Miscellaneous Video Equipment		73	\$9.24	\$90,586
Video Cassettes and DVDs		82	\$5.36	\$52,511
Video Game Hardware/Accessories		83	\$33.21	\$325,385
Video Game Software		80	\$15.52	\$152,045
Rental/Streaming/Downloaded Vid	eo	82	\$101.02	\$989,895
Installation of Televisions		75	\$1.20	\$11,779
Audio (3)		80	\$108.28	\$1,061,048
Rental and Repair of TV/Radio/Sou	nd Equipment	87	\$2.43	\$23,773
Pets		99	\$911.27	\$8,929,563
Toys/Games/Crafts/Hobbies (4)		87	\$137.33	\$1,345,649
Recreational Vehicles and Fees (5)		100	\$150.42	\$1,473,989
Sports/Recreation/Exercise Equipmer	nt (6)	81	\$226.44	\$2,218,884
Photo Equipment and Supplies (7)		79	\$37.00	\$362,537
Reading (8)		83	\$105.36	\$1,032,434
Catered Affairs (9)		71	\$21.63	\$211,972
Food		81	\$8,576.28	\$84,038,981
Food at Home		83	\$5,651.77	\$55,381,720
Bakery and Cereal Products		84	\$737.43	\$7,226,052
Meats, Poultry, Fish, and Eggs		82	\$1,211.16	\$11,868,175
Dairy Products		85	\$557.53	\$5,463,236
Fruits and Vegetables		81	\$1,087.86	\$10,659,972
Snacks and Other Food at Home (1	0)	84	\$2,057.79	\$20,164,285
	,	79		
Food Away from Home			\$2,924.51	\$28,657,261
Alcoholic Beverages		79	\$535.00	\$5,242,440

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.



Angola, Indiana Drive time: 15 minute radius Prepared by Esri

Latitude: 41.63487

Longitude: -84.99860

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	77	\$30,353.65	\$297,435,457
Value of Retirement Plans	83	\$117,643.76	\$1,152,791,216
Value of Other Financial Assets	83	\$7,115.87	\$69,728,429
Vehicle Loan Amount excluding Interest	86	\$3,147.68	\$30,844,098
Value of Credit Card Debt	83	\$2,623.92	\$25,711,780
Health			
Nonprescription Drugs	94	\$160.21	\$1,569,876
Prescription Drugs	99	\$362.86	\$3,555,644
Eyeglasses and Contact Lenses	91	\$101.78	\$997,310
Home			
Mortgage Payment and Basics (11)	81	\$10,446.75	\$102,367,671
Maintenance and Remodeling Services	86	\$3,275.71	\$32,098,674
Maintenance and Remodeling Materials (12)	97	\$763.16	\$7,478,177
Utilities, Fuel, and Public Services	87	\$5,037.18	\$49,359,342
Household Furnishings and Equipment			
Household Textiles (13)	79	\$97.11	\$951,562
Furniture	82	\$678.62	\$6,649,784
Rugs	83	\$34.39	\$336,970
Major Appliances (14)	88	\$463.75	\$4,544,276
Housewares (15)	81	\$86.61	\$848,739
Small Appliances	81	\$58.77	\$575,919
Luggage	75	\$10.76	\$105,416
Telephones and Accessories	79	\$84.91	\$832,070
Household Operations			
Child Care	73	\$375.62	\$3,680,661
Lawn and Garden (16)	94	\$628.56	\$6,159,245
Moving/Storage/Freight Express	82	\$73.20	\$717,273
Housekeeping Supplies (17)	86	\$800.12	\$7,840,348
Insurance			
Owners and Renters Insurance	93	\$724.04	\$7,094,852
Vehicle Insurance	84	\$1,818.40	\$17,818,509
Life/Other Insurance	87	\$602.67	\$5,905,519
Health Insurance	90	\$4,459.83	\$43,701,921
Personal Care Products (18)	80	\$439.99	\$4,311,420
School Books and Supplies (19)	80	\$107.60	\$1,054,341
Smoking Products	97	\$422.44	\$4,139,532
Transportation			
Payments on Vehicles excluding Leases	88	\$2,669.11	\$26,154,629
Gasoline and Motor Oil	87	\$2,199.95	\$21,557,275
Vehicle Maintenance and Repairs	87	\$1,145.36	\$11,223,338
Travel			
Airline Fares	75	\$351.05	\$3,439,921
Lodging on Trips	81	\$587.01	\$5,752,063
Auto/Truck Rental on Trips	78	\$62.13	\$608,816
Food and Drink on Trips	82	\$456.60	\$4,474,243

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Angola, Indiana Drive time: 15 minute radius

(1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.

(3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/ downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books and Supplies includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.